REVOLUTIONARY!

PERSISTENCE ALLOWS LARGEST BOILER AND PUMP COMPANY IN CALIFORNIA AND NEVADA TO SERVICE WHAT THEY SELL

R.F. MacDonald Co.
your boiler & pump solutions team

The first and finest of their class

YOUR SINGLE SOURCE BOILER AND PUMP SOLUTIONS TEAM

1950s - FORD MOTOR CO - Fremont, California. Two combustion boilers with 250 HP supply high-pressure steam for car manufacturing facility.

1956 - QUEEN OF THE VALLEY HOSPITAL - Napa, California. Two combustion boilers with 250 HP supply high-pressure steam throughout the hospital.

1961 - HARRAH’S - Stateline, Nevada. One 400 HP C-B boiler provides hot water needs for restaurant and hotel services.

1972 - FORD MOTOR CO - Fremont, California. Two combustion boilers with 250 HP supply high-pressure steam for car manufacturing facility.

Bob MacDonald, with an agreement to sell Cleaver-Brooks boilers in northern California, founded R.F. MacDonald Co. on March 8, 1956.

The first time all offices gathered at the same time was with Bob MacDonald during our 40th anniversary. Now, after 20 years, we will accomplish the same feat on Saturday, Sept. 24, 2016 during our 60th anniversary celebration.

It takes a lot of hard work by dedicated employees to thrive for 60 years. The excellent work of our factory-trained, field service technicians supported by our engineering expertise have made our Sales and Service accomplishments possible. And, our Administration personnel continues to perform without fail, allowing management to focus on the most important goal – current and future customer satisfaction.

EVERYONE in our company has contributed to make these accomplishments possible. However, these accomplishments, and those not yet realized, would not be possible if it weren’t for our founder, Bob MacDonald.

There are many adjectives to describe Bob but perhaps none better than persistence. From Bob’s personal home office to our now growing company of nine offices, persistence was his constant theme. In his remembrance, we have adopted “Persistence” by Calvin Coolidge as our company culture:

Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; The world is full of educated derelicts Persistence and determination alone are omnipotent. The slogan ‘Press On’ has solved and always will solve the problems of the human race.

In memory of Bob MacDonald, we hope these words bring inspiration to you.

1956 - QUEEN OF THE VALLEY HOSPITAL - Napa, California. Two combustion boilers with 250 HP supply high-pressure steam throughout the hospital.

1972 - FORD MOTOR CO - Fremont, California. Two combustion boilers with 250 HP supply high-pressure steam for car manufacturing facility.

Bob MacDonald, with an agreement to sell Cleaver-Brooks boilers in northern California, founded R.F. MacDonald Co. on March 8, 1956.

The first time all offices gathered at the same time was with Bob MacDonald during our 40th anniversary. Now, after 20 years, we will accomplish the same feat on Saturday, Sept. 24, 2016 during our 60th anniversary celebration.

It takes a lot of hard work by dedicated employees to thrive for 60 years. The excellent work of our factory-trained, field service technicians supported by our engineering expertise have made our Sales and Service accomplishments possible. And, our Administration personnel continues to perform without fail, allowing management to focus on the most important goal – current and future customer satisfaction.

EVERYONE in our company has contributed to make these accomplishments possible. However, these accomplishments, and those not yet realized, would not be possible if it weren’t for our founder, Bob MacDonald.

There are many adjectives to describe Bob but perhaps none better than persistence. From Bob’s personal home office to our now growing company of nine offices, persistence was his constant theme. In his remembrance, we have adopted “Persistence” by Calvin Coolidge as our company culture:

Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; The world is full of educated derelicts Persistence and determination alone are omnipotent. The slogan ‘Press On’ has solved and always will solve the problems of the human race.

In memory of Bob MacDonald, we hope these words bring inspiration to you.
Pre-1950s

Cleaver-Brooks, Fulton Boiler Works, Grundfos, ITT Goulds and many R.F. MacDonald Co. distributors had already begun industrial innovations before Robert F. MacDonald began his legacy with R.F. MacDonald Company. Cleaver-Brooks was founded in 1929. Fulton’s founder invented the vertical tubeless boiler in 1949. Grundfos began in 1944 and Goulds created their first wooden pump, banded with iron, in 1848. After World War II, American industry was booming. Bob MacDonald would be ready to represent the industry sector.

1950s

Bob MacDonald, a registered mechanical engineer with eight kids ranging from 1-12 years old, begins R.F. MacDonald Co. in 1956. With commission advances from Cleaver-Brooks and a loan from his father, he opens his first office in San Francisco, CA. By the end of the 1950s, RFMCO has three employees.

1960s

Certified Public Accountant James MacKenzie is hired as one of the first employees and is the first controller for RFMCO. MacKenzie convinces Bob to open a separate bank account for the business. In 1963, RFMCO moves to Burlingame, CA. By the end of the 1960s, RFMCO has 12 employees.

1970s

Pacific Gas & Electric Co. teams up with RFMCO to put the C-B boiler house on the road. Sales take off. Jim and Mike MacDonald join RFMCO. Revenue hits $1 million. In 1978, RFMCO begins low NOx boiler applications. By the end of the 1970s, RFMCO has 18 employees and three service technicians.
1980s

Offices in Modesto and Reno open. RFMCO begins major entry into the food processing industry beginning with multiple Morning Star projects. Revenue hits $5 million. RFMCO begins offering pressure vessel repairs and pre-fabricated systems. In 1988, RFMCO celebrates C-B’s 50th anniversary after receiving an award as No. 2 in Overall Sales from C-B. By the end of the 1980s, RFMCO has 63 employees.

1986 - San Quentin State Prison, San Quentin CA
1988 - Apple Co, Cupertino CA
1989 - Campbell Soup, Modesto CA

2000s

RFMCO begins pump training classes, which show immediate success. Rohnert Park office opens. Revenue hits $50 million. RFMCO is named one of the fastest growing 100 private companies in the Bay Area by San Francisco Business Times. RFMCO receives prestigious Grundfos President’s award. By the end of the 2000s, RFMCO has 160 employees.

2002 - Pomona Paper Co, Pomona CA
2005 - Saguaro Power Plant, Las Vegas NV
2006 - Clement Pappas, Ontario CA
2007 - Gas Recovery Systems, Irvine CA

1990s

RFMCO moves its headquarters from San Francisco, CA to Hayward, CA. New offices open in Fresno, Brea, Las Vegas and San Diego. In 1994, RFMCO receives the Lifetime Achievement award from C-B. In May 1996, founder Bob MacDonald passes away. Revenue soars from $10 million in 1990 to $38 million in 1999. By the end of the 1990s, RFMCO has 129 employees.

1993 - Decentralized Heating Plants, Khabarvsk Russia
1996 - J. Paul Getty Museum, Los Angeles CA
1999 - Camp Pendleton USMC, San Diego CA

2010s

RFMCO supplies over 15,000 boilers since 1956 — 1,000 of them are low NOx boilers, which has helped the California market meet the most stringent emissions standards in the country. Kaiser Permanente becomes RFMCO’s biggest customer. In 2016, RFMCO has over 250 employees. The future of R.F. MacDonald Co. is bright.

2010 - Barrick Cortez Gold Mines, Carson City NV
2011 - University Southern California, Los Angeles CA
2014 - Merritt Hospital, Oakland CA
2015 - Stanford University, Palo Alto CA
It’s New!

Tomorrow’s water service today

Benefits that go right to the bottom line

With the latest condition monitoring technology to transform your Predictive Maintenance program into a Profitability program

It’s a GOULDS

1956 - RFMCO represents PACO Pump

1968 - RFMCO begins strong push into the pump market as Blackmer pumps distributor

1978 - RFMCO represents Warren Rupp

1989 - Pump operations begin in southern California

1990 - RFMCO represents Seepex

1995 - RFMCO represents Goulds Pumps

2012 - RFMCO receives Goulds National Recognition Award

2013 - RFMCO represents Viking Pump

1969 - RFMCO nameplate shows Burlingame office address on Weinman pump at Samuel Merritt School of Nursing in Oakland, CA. In 1981, the Samuel Merritt School of Nursing transitioned into a four-year accredited institution and was renamed Samuel Merritt University.

Kuwait Oil Field Restoration, Kuwait
According to the global industrial company Bechtel who hired RFMCO and H&H Pump in 1991 to assist in oil recovery after the Gulf War, the restoration was the “most successful oil recovery in history, recovering 13 percent of the original 11 million barrels spilled, compared with 8 or 9 percent recovered in most operations of this type.”